



RANGERS
CHARITY
FOUNDATION

A FOUNDATION FOR...

You

A Better World

Dreams

Giving

Our Local Community

Healthy Lives

Everyone and Anyone

Potential

ANNUAL REVIEW 20|21

WELCOME

WELCOME TO OUR RANGERS CHARITY FOUNDATION ANNUAL REVIEW.

What a year! Everyone at the Rangers Charity Foundation continues to hope that our supporters, charity partners, volunteers, friends, funders and all the children and adults we work with across the community are staying safe and coping with the many impacts upon our lives, both individual and in our wider communities, as a result of COVID-19.

Whilst this year has brought many challenges for the Foundation and our team, our ability to make a positive difference has shone through brilliantly and, thanks to the incredible support we have received, our resilience and focus upon delivering on our mission, we are fortunate to be able to celebrate many highlights and successes for the thousands of people we support.

We are a Foundation for: Potential; Healthy Lives; Everyone and Anyone; A Better World; Our Local Community; Giving and Dreams, and it is through these seven key pillars that we have been working tirelessly to support people of all ages during the 2020/2021 financial year.

Here are just some of our highlights of the year:

- Our #AFoundationFromHome initiative during lockdown reached thousands of people across the country of all ages.
- We have been able to champion and assist a range of local, national and international charity partners with financial support, including: Glasgow Children's Hospital Charity; Glasgow City Mission; Children 1st; Unicef UK and a range of armed forces charities.
- We have provided an unprecedented number of employability programmes for young people throughout the year, with our staff working tirelessly to support routes into positive destinations, deliver SQA awards and help many secure jobs.
- Our Hub in the Community initiative launched in two new secondary schools, with Hub Officers Mark and Ryan taking up their exciting roles in Drumchapel High School and Knightswood Secondary School.
- From our Big Sleep Out from Home, to our Simply The Best Night In, to badge sales and the Champions Challenge, the way in which the Rangers Family has responded to our adapted fundraising events and activities has been second to none.
- We are proud to have the fourth largest social media following in the UK for a football club charity.
- Thousands of pupils across schools in Glasgow have benefited from a range of tailored educational programmes delivered by our inspiring community coaches.
- We have arranged for letters of support from first team players to be sent to those affected by illness, bereavement and difficult circumstances, including NHS key workers, during the pandemic.
- We have continued to play an active role in the Govan Thriving Place initiative, bringing local organisations together for the benefit of the people of Govan. We also delivered special hampers full of treats straight to the doors of a number of older people in our local community.
- Our friends at the Club have been hugely supportive throughout the year across all departments. Thank you and congratulations on title 55!
- Alongside the Club we continue to be proactive in celebrating and championing diversity via a range of community programmes and the Everyone Anyone campaign. We were also very proud to have been shortlisted in the UK Sports Business Awards for the Sports Diversity Award!
- The backbone of the Rangers Charity Foundation on a day to day basis is the wonderful team of staff that we have. Looking after each other and maintaining our cherished team spirit and camaraderie, with the support of the Foundation's trustees, has been crucial in making this a successful year for the Foundation.

Despite the undoubted challenges faced during the year, I am very proud that our mission and our ability to be a force for good for others has remained steadfast.

I hope that you will enjoy reading, and feel inspired by all the wonderful activities and achievements shared in this Annual Review.



Connal Cochrane

A handwritten signature in white ink that reads "Connal Cochrane".

Director
Rangers Charity Foundation

COVID 19 – A FOUNDATION FROM HOME



We are very proud of the way we responded to the Covid-19 pandemic, adapting our programmes and partnerships to continue to help people in need, despite the restrictions. We've even been shortlisted for an award for the way we handled these challenging times!

Our #AFoundationFromHome initiative aimed to address some of the unique challenges brought by the pandemic and impressed the selection committee at the Football Business Awards.

Here's a taste of just some of the initiatives we adapted or developed in response to the pandemic.

- Our worksheets were a big hit with kids (and parents!) providing free, fun and educational resources for kids missing school and stuck indoors. These were available online and were also sent directly to hundreds of families, schools and other organisations.
- We made a series of Charity Challenge skills videos which were sent out weekly to our **Autism Friendly Football** and **Visually Impaired Football** participants.
- Our monthly Football Memories videos, featuring Rangers Legends, ensured that programme participants were still able to reminisce about their favourite team at home.

- We kept our Football Fans in Training participants on track too with weekly training schedules and 42 weeks of supporting training videos recorded by our community coaches and Foundation staff.
- Our virtual Team Talk sessions for men, plus a dedicated group for veterans, provided a safe, inclusive place for those looking to boost their mental health, helping to reduce isolation, increase confidence and encourage social contact.
- We brought Christmas to local older people, delivering special hampers full of treats straight to their doors – and making sure we stopped for a chat too.
- Our tuck shop was a real boost for patients in the Glasgow Royal Infirmary and the Queen Elizabeth University Hospital. We donated treats, puzzles and books for patients who were unable to receive visits from loved ones.
- We worked hard to adapt our fundraising events so our supporters could take part virtually – and safely. Events like our Big Ibrox Sleep Out From Home and the Champion's Challenge were a huge success.
- Our Hub Officers at Govan High School, Drumchapel High School and Knightswood Secondary were on hand to check in with some of the most vulnerable pupils and their families, making regular calls or support visits where appropriate.
- Young people have been some of the hardest hit by the pandemic in terms of unemployment. We worked hard to ensure we could safely continue our employability programmes for vulnerable groups and also ensured pupils taking part in our SQA accredited activities still had their qualifications certificated.
- Experiencing personal challenges and fundraising for good causes didn't stop during the pandemic – we remained open and responsive to enquiries from fans for letters of support and signed merchandise.

Further from home, we supported our International Partner UNICEF's global vaccination drive to help ensure equitable access to vaccinations around the world. Our £12,500 donation was gratefully received and could deliver as many as 9,268 vaccine doses to health workers in countries like Malawi.

To find out more about #AFoundationFromHome, and to hear from the people the initiative supported, visit our website to watch our three-part video series.

1.5 M

1.5 MILLION –
THE REACH OF OUR
#AFOUNDATIONFROMHOME
ACTIVITIES ON SOCIAL MEDIA

2,500

WORKSHEETS POSTED
TO CHILDREN IN
LOCKDOWN

42

WEEKLY FITNESS
VIDEOS FOR COURSE
PARTICIPANTS

#AFoundationFromHome



OFFERING LIFE CHANGING OPPORTUNITIES IN EDUCATION AND PATHWAYS TOWARDS EMPLOYMENT

The Foundation believes that education can change lives for the better. That's why we are providing unique educational and self-development opportunities within our local community for young people of all ages, including the hardest to reach.

The Foundation can engage with young people in a way that's not possible in traditional environments, but as an SQA Approved Centre, can still offer recognised qualifications, including SCQF qualifications suitable for vulnerable young people.

We worked hard to ensure that most of our programmes could go ahead safely this season, despite restrictions, in order to support young people throughout the challenge of the pandemic.

Our **Wider Achievement** programme recognises the life and work skills that come from mentoring, volunteering, work experience and sport, as well as traditional qualifications. We aim to prepare young people for the world of work, whilst also building their confidence and self-esteem.

Lesley Mulholland, Bannerman High School

"The project has been a great success. The boys have thoroughly enjoyed it and have developed important life skills. I could not recommend this project highly enough. The staff are clearly highly skilled in building positive relationships and engaging the young people from the get-go."

The programme has grown significantly over the last season, with over 117 young people now attending our centre at Ibrox from 15 secondary schools across the city.

Such has been the success of our **Hub in the Community** programme, launched in 2018 with Govan High School, that we expanded the programme this season to include hubs at Knightswood Secondary and Drumchapel High School.

The help and support our Community Hub Officers have provided to vulnerable young people has never been more valuable than during the Covid-19 pandemic, where our Hub Officers were able to check in regularly with pupils, or visit them at home where appropriate.

Of course, they have also been heavily involved in mentoring, attainment, attendance and supporting transitions from primary to secondary school, bringing an extra dimension to the life of each school.

Our new **CashBack for Communities – Towards New Futures** programme has already proved life-changing for many of its participants, with young people visibly growing in confidence, developing valuable life skills and in many cases gaining employment or places on further education courses.

The programme re-engages young people who have had experience of the criminal justice system and helps them move towards a more positive future including working, volunteering or further education.

A staggering 98% of this season's participants have gone on to a positive destination (employment, education or training) as a result of the programme.

1,682

PARTICIPANTS IN SECONDARY EDUCATION PROGRAMMES THIS SEASON



203

SQA AWARDS ACHIEVED (UP FROM 105 LAST YEAR)



Nathan Stewart, participant

"The CashBack course has changed my outlook on life and is inspiring me to find employment."

Young people have been some of the hardest hit during the pandemic in terms of job prospects, so our **Ready For Employment** programme has been a huge benefit to 18 – 24 years olds facing substantial barriers to employment.

The programme supports young people into work by providing individualised training and benefits from close ties with employers, helping participants gain valuable work experience and even full-time employment!

Another new initiative launched this season was our **Youth Hub**, in partnership with the Department of Work and Pensions. The Ibrox Youth Hub is now staffed by a full-time Youth Work Coach from Jobcentre Plus, who is based within the Stadium and specialises in supporting young people towards employment.

Nicolas, participant

"The staff at the Foundation were really motivating and down to earth. They would help me at any point if I was struggling and spoke to me like an adult, which boosted my confidence. I knew I would get something out of the course. I can't thank them enough for the effort they put into helping us all get jobs."

The Youth Work Coach assists young people referred by Jobcentre Plus as well as participants in many of our other employability programmes, allowing us to join up services and provide the best possible chance for participants to gain a job they will find rewarding.

The Foundation also ran **School of Football** and **Coach4Success** programmes throughout the season.



100%

OF CASHBACK PROGRAMME PARTICIPANTS REPORTED INCREASED SKILLS



26

YOUNG PEOPLE GAINING EMPLOYMENT AS A DIRECT RESULT OF OUR READY FOR EMPLOYMENT PROGRAMME



MELISSA'S STORY

Melissa was unemployed, lacking confidence and struggling with anxiety when she signed up for the Cashback for Communities – Towards New Futures programme. Her experience on the course not only went on to change her own life, but also saved the life of someone else when she put her first aid qualification gained on the course to good use!

While walking home from the programme with two of her fellow participants, Melissa noticed a woman collapse to the ground. They went to her aid and found her unresponsive and not breathing.

Melissa performed chest compressions and mouth-to-mouth resuscitation while the others went for help. Thanks to their quick thinking, the woman was kept alive long enough for emergency services to reach the scene and she went on to make a full recovery.

"I never expected something like that to happen and that I would be able to take action like that. It was mind blowing."

The confidence Melissa gained from that experience, and from the course in general, has helped her start the process of getting her life back on track. She has gained a place on a course with Enable, with a view to starting a career in child care.

She credits programme staff with making her believe in herself again and boosting her physical and mental health:

"They were always so happy and so nice and so, like, understanding of everything that everybody was going through. So, it just made it a whole lot easier to be here because it really isn't easy for someone that's got anxiety to be anywhere.

"It's helped me build up my confidence and helped me speak to different people that I don't really know from different backgrounds.

"Plus, coming here has definitely given me more motivation to be a lot healthier, a lot more active."



MARCUS' STORY

Marcus Pettigrew credits the CashBack course he recently completed with helping him to secure a job after a long search – just in time for him becoming a Dad!

"It has made my life much better because I have a baby girl coming in July and I have moved in with my girlfriend so I am really happy that I've found one."

Marcus had been out of work for at least a year and finding it hard to get a job due to the pandemic, especially with a criminal record.

His work coach encouraged him to get into the Rangers Charity Foundation's CashBack – Towards New Futures programme where he learned new skills like first aid and mental health. He then successfully applied for a job and started in April.

Marcus remarked on the difference the course has made to his life:

"Before the course, I was usually on applying for jobs every day and jobs that I wouldn't usually go for because I was desperate, but my job coach showed me the job I have now and Rangers got me the kickstart for it.

"It helped my confidence to know that there are ways to help me find a job with a criminal record and have support behind me."

Marcus was referred to the course through Job Centre Plus, who are a key partner in the Foundation's Youth Hub – a new programme aimed at helping young people into employment.

Jamie Duncanson, the Foundation's Senior Community Executive added:

"We are delighted for Marcus and this is a prime example of how our partnership programmes can make a real difference to people's lives"

Asked what his advice for other people in a similar situation, Marcus said:

"Join the course. Just try your hardest and put the work in and you'll find a job in no time."



DECLAN'S STORY

Declan Mackay has described his experience on the Foundation's CashBack For Communities – Towards New Futures course as 'life changing' after landing a job and becoming financially independent as a result.

Declan took part in the Foundation's employment support programme for young people who have previously been involved in the criminal justice system in November 2020 following his release from prison.

His support worker and his Job Centre Plus work coach both encouraged him to make the most of the opportunity and Declan grabbed it with both hands.

"The course was fantastic!" It has lots to offer those with the right mind set. Derek was amazing, always supporting me, doing his best for me, even out of the normal hours, and the staff are still there for me anytime.

"I felt like everyone went the extra mile for me. Anne my work coach was amazing. She really motivated me to take part and was able to help me with travel costs, otherwise I'd probably not have been able to start work.

"It has changed my life!"

After a successful trial, Declan is enjoying his new full-time job at Timpsons very much. He is learning new skills in key cutting, engraving and fitting watch batteries and is looking forward to a brighter future.



MAURICE'S STORY

Maurice Shennan lost his job when his Grandad died and struggled to find a new position owing to the impact of COVID-19.

He heard about the Ready For Employment course at the Job Centre and signed up, which made all the difference in his job hunt.

"It really helped me to be around different people in different surroundings rather than just stuck at home," he explained, "The coaches treated me like an adult and I got help with my CV. I liked the fact that there was more leeway than the likes of school or college. You could ask questions and talk to people in a similar boat."

Shortly after starting the course, Maurice applied for a full-time construction job with Set Square Recruitment Ltd (construction) and within a week had been offered a job with an immediate start date.

"I am enjoying it a lot. I'm involved with coordination of the construction site, labouring, keeping the site clean and managing the COVID-19 protocols so the work is quite varied. I have also been happy to take overtime shifts and have been getting more responsibility.

"This has made a massive difference to my life. I am much better off financially but also it has been great to get back into a routine. It is tiring but I feel much happier now."

Maurice had some advice for others in a similar position:

"I would say go on the Ready for Employment course, get your head down and just get to work. Apply for loads of jobs, work on your skills to match what employers are looking for and you will get somewhere."

Potential




 A FOUNDATION FOR
Healthy Lives

SUPPORTING CHILDREN AND ADULTS TO IMPROVE THEIR HEALTH AND WELLBEING

Our healthy lives programmes boost physical and mental wellbeing by providing opportunities for people of all ages and abilities to lead more active and healthier lifestyles.

We believe educating children about nutrition and exercise (and making it fun!) will help to create positive life-long attitudes to health and wellbeing. That is why we work in schools across the city, as well as providing programmes for adults who want to get their health back on track.

Football Fans In Training is a hugely popular programme which has been running for a decade and has helped hundreds of men and women lose weight, improve their fitness and boost their self-esteem. Some participants have even reversed serious health issues such as diabetes and high blood pressure as a result of the course.

Despite COVID-19, 78 participants completed the course this season and lost an amazing 182.3 kilos / 28 stone 7lbs collectively.

We want to make sure healthy new habits are maintained and participants can build on their initial successes. That is why we also offer a free continuation programme - FFIT For Life - which puts FFIT graduates through their paces at Ibrox every week with expert coaches.

FFIT participant

"I was 44 years old, weighing 21 stone, with a 44 inch waist line and high blood pressure when I signed up for the course. The coaches, and all the other lads, made it really fun. The banter was great, and everyone really encouraged each other through the sessions. I cannot thank John Joyce enough for his help and encouragement, as I have now lost nearly 4.5 stone."



Healthy Lives

97%

OF KIDS WHO TOOK PART IN JOY OF MOVING ARE NOW EXERCISING 4 TIMES A WEEK



2,024

NUMBER OF PARTICIPANTS IN OUR HEALTHY LIVES PROGRAMMES THIS SEASON

Team Talk is a brand new project supporting men's mental wellbeing which aims to build resilience and provide a safe and caring environment in which to talk.

The project was a lifeline for many participants who found their mental health deteriorated during lockdown, as we were able to continue the sessions virtually. Rangers Manager Steven Gerrard even attended a session to support the group and offer his own insights, which was a huge highlight for the participants.

We also developed a dedicated Team Talk course for veterans, which ran for 12 weeks.

Steven Gerrard

"I took part in a really positive session, and it is abundantly clear to me how much of a support network Team Talk provides to our fans."

Team Talk participant

"First of all, I was amazed by people who experienced similar life experiences to me and how they shared their feelings with each other. I have made some friends and I think this has made a massive difference to my mental health."

Team Talk participant

"I have been going through a hard time recently, and even registering for the course was a lot for me to do. It is now the highlight of my week. Talking football with the guys and seeing I'm not the only one struggling is definitely helping."

Our **Joy of Moving** programme, run in partnership with the SPFL Trust, gets kids engaged in exercise and nutrition workshops that start them on the path towards a healthier future.

This season we delivered the programme to 1,811 young people from 20 schools, using fun activities both in the classroom and out to inspire the next generation.

Jacqueline Mathers, Depute Head, Crookston Castle Primary

"The Joy of Moving project is a great programme which our children have really engaged with. It fits alongside and complements nicely with our own Health and Wellbeing curriculum, delivering topics where the children learn about many aspects of what it means to lead an active and balanced lifestyle.

"It is delivered by the Rangers coaches in a fun, practical way which the children love."

Glasgow Veterans United is our highly successful 14 week course which helps veterans struggling with mental health problems, addictions or social isolation by addressing the issues that are affecting their lives and relationships. Our latest course made a huge difference to participants, with 91% reporting their relationships had improved as a result of the programme.

This season, we also added a new weekly veterans' drop-in football programme, GUVU Extra Time, giving ex-servicemen the chance to get fit, have fun and mix with others in the same situation, helping them re-adapt to civilian life.

Our **Recovery Drop In** service provides a safe and friendly place for those recovering from addiction to meet and support one another. The sessions are run by a committee of volunteers who are in recovery themselves and over 60 people made regular use of the session last season.

Activities include table tennis, bingo, quizzes and X-box and attendees can enjoy tea, coffee and biscuits, use the Internet and take part in recovery meetings.



Thanks to a new partnership with the BBC's **Tiny Happy People**, backed by Her Royal Highness The Duchess of Cambridge, the Foundation is helping to ensure pre-school children across the country have the best start in life when it comes to their language and communication skills.



We also adapted our **Go Fitba** programme to a holiday camp so kids didn't miss out owing to Covid-19. 100% of camp participants even said they planned to continue eating healthier meals, like those provided on the course.

70%

OF TEAM TALK PARTICIPANTS MEASURED IMPROVEMENT IN MENTAL HEALTH STATUS



182.3 KG

LOST BY OUR LATEST GROUP OF FFIT PARTICIPANTS

Healthier lives



CHAMPIONING DIVERSITY AND INCLUSION FOR ALL

The Foundation is committed to promoting diversity, equality and inclusion across all its work, as well as supporting initiatives such as the club's Everyone Anyone campaign.

Our free **Autism Friendly Football** programme provided 65 autistic children and teens this season with the chance to come together once a week to make friends, build confidence and have fun with structured football delivered by specially trained coaches.

The programme provides a safe way for young people who might not otherwise be able to take part in mainstream football, to enjoy the game, exercise and develop their social and communication skills.

Parents and carers have also benefitted from time away from the demands of caring for their autistic child and the chance to chat with others in the same situation. 100% of the carers involved said they felt better supported in their caring role thanks to the sessions.

87.5% of parents and carers also reported that taking

part in the project had improved their young person's social circle and ability to communicate with others.

Parent of participant

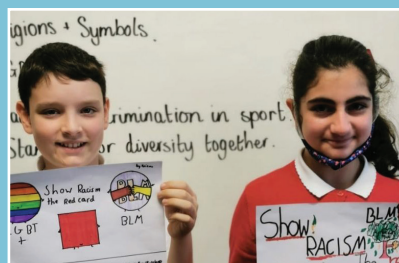
"It has given T a sense of belonging as she found it too hard to take part in mainstream football. It has improved the amount of exercise she gets which has been good for her ADHD. My wee girl waits all week for the football so she can meet her friends and has even met some outside of the football. It also gives her happiness when she scores a goal."

Visually Impaired Football is another programme which provides an opportunity to get involved and have fun for a group that might otherwise be side lined. Sessions are delivered free of charge to children of all abilities and there is an emphasis on connecting the parents and carers of the children, who can also join in.

Everyone and Anyone

1,876

PARTICIPANTS IN EVERYONE ANYONE PROGRAMMES THIS SEASON



111

CARERS BENEFITTED FROM AUTISM FRIENDLY FOOTBALL



Parent of participant

"E really enjoys coming here and being in amongst his peers. It helps him realise that he is not alone with his visual impairment. He has made good friends and just loves it."

We adapted our **Diversity Wins** programme this season so that we could continue to deliver important messages about inclusion to young people across the city, despite the Covid-19 restrictions. Sessions took place online and included lots of opportunities for the children to ask questions, express themselves through artwork and learn about different types of discrimination.

Mrs L Gaw, Cadder Primary

"The course was interesting and engaging for children in my class. It sent a clear and very positive message that we can all love whoever we want."

Mrs J MacGregor, Bankhead Primary

"The children have taken away key messages from the course and are able to talk about them confidently. It has highlighted the issues we still have in our communities today and they are aware that they are the generation to make changes."

Our **Show Racism The Red Card** initiative, alongside other European partners, delivers interactive workshops around racism, discrimination and LGBT issues in schools, aiming to foster social cohesion and reduce the physical and verbal abuse often linked to racism and other forms of discrimination. Each workshop combined classroom-based activities with a physical activity session and was delivered across 20 schools in Glasgow.

We also encouraged engagement in the campaign at a grass roots level by running a competition for a youth team to win equipment and a training session with one of our coaches, with close to 1,000 young people taking part.

Everyone and Anyone

46

**DIVERSITY WINS
SESSIONS DELIVERED
TO 23 CLASSES
FROM 9 SCHOOLS**



915

**YOUNG PEOPLE TOOK PART
IN OUR SHOW RACISM THE
RED CARD PROGRAMME
FROM 20 SCHOOLS**



A FOUNDATION FOR

A Better World

BUILDING POWERFUL PARTNERSHIPS ACROSS GLASGOW, SCOTLAND AND THE WORLD

The Foundation works with a range of partners each season to fund projects that have a lasting and significant impact locally, nationally and internationally. This season we worked with Glasgow City Mission, the Glasgow Children's Hospital Charity, Children 1st, four armed services-related charities and UNICEF, the world's leading children's charity.

Our community partnership with **Glasgow City Mission**, now in its 6th year, has gone from strength to strength and this season we adapted our popular Sleep Outs to allow participants to take part from home, raising £40,000 which was split between the Foundation and Glasgow City Mission.

The pandemic was particularly devastating for the city's street homeless, and the donation allowed Glasgow City Mission to respond to the crisis with the creation of its Overnight Welcome Centre.

The Centre provided a safe, warm place to sleep for over 200 people who would otherwise be sleeping rough over the cold winter months, whilst also keeping them safe from Covid-19 by providing individual rooms and socially distanced hot meals. The new centre was also able to stay open 24/7, allowing staff to fast-track guests into accommodation and offer additional help and support.

This season's donation takes the total raised by our supporters for homeless projects to an incredible £230,000, and we are incredibly proud of the vital work this has allowed organisations such as Glasgow City Mission and the Simon Community to carry out.

Our national partnership with **Children 1st** was extended last season owing to the impact of COVID-19, allowing us to continue to spread the message to supporters and the wider public that help is on hand for all kinds of parenting issues – a hugely important resource during lockdown when children were learning at home and stuck indoors.

Our £20,000 donation towards the charity's Parentline service helped to fund an extra 40 volunteer operators, ensuring that every family in Scotland is able to get support from their home at the touch of a button when they need it most.



£230K

RAISED FOR HOMELESS PROJECTS TO DATE



9,268

COVID-19 VACCINES TO HEALTH WORKERS IN DEVELOPING COUNTRIES WITH UNICEF



Since teaming up with **UNICEF** in 2008, the Foundation has donated a staggering £725,000, which has helped almost 2 million children around the world via projects focused on education, health and emergency relief.

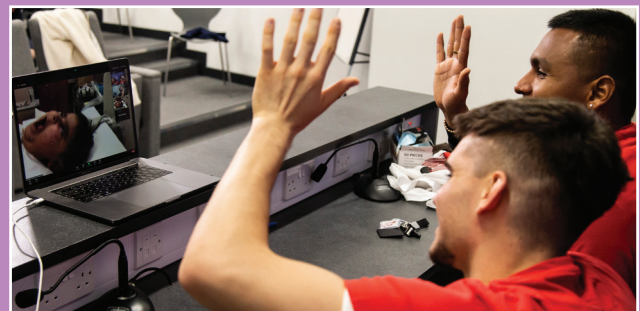
This season, our donation of £12,500 during World Immunisation Week helped to support the distribution of COVID-19 vaccines globally. The donation could deliver around 9,000 vital vaccine doses to health workers on the front line in countries like Malawi.

This latest donation builds on our work in previous seasons to fund 1 million vaccines for vulnerable children across the globe, helping to eradicate preventable yet devastating diseases such as polio and typhoid.



Our enduring partnership with **Glasgow Children's Hospital Charity** continued this season. We had the pleasure of bringing some Christmas cheer to sick children yet again by donating over £11,000 along with Rangers FC First Team, Women's Team and Academy players and Douglas Park, to fund Christmas decorations throughout the hospital as well as ipads allowing families to stay connected.

Our annual first team visit to the hospital was not possible this season owing to the pandemic, but we made sure the children didn't miss out by arranging for players to zoom call the wards, and sending them goody bags, including signed pictures.



We also continued our long and proud tradition of working with services related charities via our **Armed Forces Fund** by supporting Erskine, Bravehound, SSAFA and the Govan Coming Home Centre. These organisations do so much for our veterans and serving personnel, and our donation of £10,000 helped them continue their crucial work.

We support the armed services in other ways, from marking Remembrance and Armed Forces Day, to being an MOD Employer Recognition Scheme Gold Award winner, which sees the Foundation and Club pledge our support to a wide range of initiatives.

A Better World

£190K
DONATED TO THE
ARMED FORCES
CHARITIES SINCE 2002



200+
NUMBER OF PEOPLE WHO
HAD A WARM PLACE TO SLEEP
THANKS TO THE OVERNIGHT
WELCOME CENTRE




 A FOUNDATION FOR
Dreams

MAKING DREAMS COME TRUE FOR THOSE WHO NEED IT MOST

At the Rangers Charity Foundation, we are passionate about bringing smiles to the faces of those who are in real need of a boost. Our Dream Fund is there to provide special experiences for terminally ill and disabled supporters, and those who have gone through a recent difficult time or experience.

Unfortunately, our matchday activities and Dream Days at the Rangers Football Centre were on hold due to the pandemic but we made sure we brightened up days whenever and wherever we could.

For example, six year old Leo Middleton, who has a brain tumour, enjoyed a family Dream Day at Ibrox with a personalised trophy tour experience and video message from Steven Davis, as well as his very own jersey.

Leo's Dad, Barry

"Today means the world. Just the memories and the time being here, taking pictures with Leo. Something I will remember for the rest of my life."

Watch the video on Rangers Charity Foundation's YouTube channel.



Dreams

1,006

REQUESTS FOR SUPPORT RECEIVED THIS SEASON



96%

POSITIVE RESPONSES TO REQUESTS FOR SUPPORT



GIVING

Enabling others to support causes and people close to their heart

Throughout the season, we received over 1,000 requests for support from fundraisers across the country raising money for a wide variety of worthwhile causes and charities. Despite the pandemic, we managed to respond positively to 96% of requests, helping people to raise vital funds for causes close to their hearts!

Jamie, fundraiser

"I would like to say a massive thank you to the Rangers Charity Foundation, who kindly donated a signed print which raised over £500, which means we have now raised £1,700 in total for SAMH."

OUR LOCAL COMMUNITY

Being a good neighbour by supporting and working with local people

Being a good and trusted neighbour is important to the Rangers Charity Foundation, and we're proud to be playing an active part in the Govan Thriving Place initiative which aims to help improve the quality of life of people who live and work in the local area.

From health and wellbeing, community safety and education to employment, income, housing and the local environment, Govan Thriving Place strives to deliver the right services to address local needs, as well as encouraging organisations in the area to share information and collaborate.

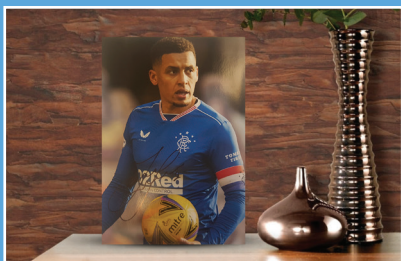
The Foundation has been involved in the Learning for Life and Work and Young People theme groups from the start of the initiative, with Foundation Director Connal Cochrane acting as co-lead on the group which focuses upon learning, volunteering and employability.

Although the initiative has had to pause a number of activities and strategic plans during the last year, the Foundation, alongside other local organisations, has continued to focus upon opportunities linked to funding, employment, training and other forms of support throughout the pandemic.

The Foundation has worked to bring organisations together virtually and share information, with support from Glasgow City Council, as well as administering the distribution of £53,876 to six local organisations, via the Covid-19 Temporary Emergency Funding Group. A further £15,000 was distributed by the Foundation to 14 local organisations via funding from Glasgow HSCP.

We also delivered 81 Christmas hampers locally to pensioners as part of the SPFL Trust's Festive Friends initiative, bringing some Christmas cheer to older people who were isolated owing to COVID-19.

GIVING
Our Local Community



81
**CHRISTMAS HAMPERS
DELIVERED TO LOCAL
PENSIONERS**





SIMPLY THE BEST SUPPORTERS!

Our generous supporters really go the extra mile for the Rangers Charity Foundation, allowing us to do so much valuable work in the community and beyond in the name of the Rangers Family.

Our fundraising events make it possible for us to deliver our community programmes, support charity partners, make dreams come true – and more. So we're hugely thankful to everyone who gets involved with our initiatives or takes on a personal challenge to raise funds.

COVID-19 meant that some of our regular events could not happen this season, and others took place virtually. But despite the restrictions, 1361 people took part in our fundraising initiatives and raised an incredible £176,000!

Over 300 supporters raised more than £100 for the Foundation, becoming True Blue Heroes, and were invited to a virtual reception live from Ibrox Stadium, where they were treated to an exclusive Q&A with Rangers Legend Jorg Albertz.

Just some of our fundraising highlights this season include:

- Simply The Best Night In – we hosted a virtual celebration of the Foundation's work live from Ibrox. Over 800 guests enjoyed an evening packed with interviews from current and ex-players and live music, raising £59,000.



- Sleep Out From Home – 183 loyal supporters came up with some interesting places to sleep, from gardens and garages to tents and floors to help raise £40,000 for the Rangers Charity Foundation and our partner, Glasgow City Mission.
- Champion's Challenge – 300 supporters celebrated trophy weekend by running, walking and cycling distances themed around 55 and raised an incredible £70,000, the highest ever total for an individual fundraising challenge!
- Our Stadium For Ants raffle raised £13,000 thanks to the donation of a mini Ibrox Stadium model from architect David Resnik.

Events and Fundraising

£70K

RAISED AT THE
CHAMPION'S CHALLENGE



17.5K

ITEMS OF
MERCHANDISE SOLD



- 40 fans took on the virtual Kiltwalk and raised £9,500
- Limited edition first team player shirts donated by the Club were raffled and auctioned, raising £35,300.
- Long-term supporter David Smith, who suffered a stroke 6 months ago, ran 550 miles from Ibrox to Liverpool and back as a tribute to Steven Gerrard and the team for winning the club's 55th title, splitting the funds he raised between the Foundation and the Stroke Association.
- The Badger Loyal RSC raised funds for the Foundation all season, with monthly raffles and bonus ball games, and donated almost £6,000!
- Sales of our special 55 pin badge, celebrating the Club's 55th league title, raised £25,000.

We want to say a huge THANK YOU to all our fundraisers and True Blue Heroes, and to everyone who has supported one of our events or purchased Foundation merchandise, such as pin badges, bobble hats and greetings cards. Your generosity and dedication has made a huge difference in what has been a challenging year.



Events and Fundraising



827
GUESTS AT
SIMPLY THE BEST NIGHT IN



THANK YOU

WE WOULD LIKE TO THANK EVERYONE WHO HAS SUPPORTED US OVER THE LAST YEAR, FOR OFFERING THEIR TIME, SUPPORT AND GENEROSITY. WITHOUT THEIR COMMITMENT, THE FOUNDATION AND OUR PARTNERS WOULD NOT BE ABLE TO MAKE THE DIFFERENCE WE DO TODAY.

From all our volunteers and fans, to the fundraisers who took on personal challenges for us and the businesses and organisations who have supported us throughout the year – we are truly grateful to you all. Together, we have made a bigger difference than ever before.

In particular, we want to say a special thank you to the following individuals and organisations:

32Red, 5 Stars, Access to Industry, Alex Rae, Apex, Arthur Numan, Bell Group UK, Blue Parrot Events Group, Big Think Agency, Castore, Cadbury, Café Lona, Cdr Gary Farmer, CEMVO Scotland, Club 1872, Clarity Crowne, David Pringle, David Resnik – Stadium for Ants, Derek Johnstone, D&J Sibbald, Douglas Park, Dumbreck Decorators, Elixir UK, Emma Dodds, Enable, Family & Friends of Kenny Heys, Forrest Precision Engineering, Frank & Cindy Graham, Glasgow Clyde College, HMRC, Iain Hair, Ian Durrant, Heather Edgar, Inspiring Scotland, Invicta Public Affairs, Jackie Campbell, Janice Shields, Jodie Pollock, John & Yvonne Bennett, Jorg Albertz, Karen Watson, Kevin Thomson, Keysigns Ltd, L&S Litho, LetMeRepair UK, Lowland Reserve Forces' and Cadets' Association, Loyal Blue FM, Mark Hateley, McTaggart's, Michael Mols, Molton Brown, Move On, NARSA, National Tyres & Autocare, Norman Porteous, Park's Motor Group, Police Scotland, PTC Financial Advice Ltd, PTS Clean, Radisson Red Hotel, Radisson Blu Hotel, Rangers Football Club (Directors, Football Management, Staff and Players), Richard & Julie Martin, Rosemount Lifelong Learning, Satty Singh, Saint Phnx, Scotrae Productions, Scottish Qualifications Authority, SCVO, Shabir Beg, Shearers Candles, Sheena McGregor, SPFL Trust, Slaters, Stewart Financial Management, StreetLeague, The Army, The Badger Loyal RSC, The Energy Check, The Kirkwood Family, The Lennox Project, The Little Café, The RAF, The Royal Navy, Tigers, Timpson's, Tunnocks, Turnberry, Unibet, Walter Smith, WOSTUS.

We would also like to acknowledge our external funders as without their generosity we would not be able to run so many of our vital community programmes. They are:

Autism Football (Better Breaks), Visually Impaired Football (Scottish Football Association, Better Breaks), CashBack for Communities (Scottish Government), Coach for Tomorrow (Clyde College), FFIT Men (SPFL Trust), FFIT Women (SPFL Trust), Glasgow Veterans United (Glasgow's Helping Heroes), GoFitba (Scottish Football Partnership Trust), Hub in the Community at Govan High School (Govan High School, The Robertson Trust), Hubs in the Community (Knightswood Secondary School, Drumchapel High School and Scottish Football United Covid-19 Crisis Fund Grant), Old Firm Alliance (Glasgow City Council), Joy of Moving (Ferrero and SPFL Trust) Ready for Employment & Community Hub Initiative (DWP and Scottish Government's Supporting Communities Fund/Covid-19 Temporary Emergency Fund Govan (TEFG), Recovery Drop-In (Awards for All), Diversity Wins (Glasgow City Council), School of Football (SFA CashBack for Communities and Govan High), Festive Friends (SPFL Trust), Show Racism the Red Card (European Union, EFDN), Wider Achievement (Glasgow City Council, St Roch's Secondary School, Castlemilk High School, Hillpark Secondary School, John Paul Academy, St Paul's High, Kings Park Secondary School, Lourdes Secondary School, Clevedon Secondary School), Team Talk (32Red), The Lennox Partnership, The Wise Group, Towards Better Futures (Glasgow City Council).



**RANGERS
CHARITY
FOUNDATION**





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