



RANGERS
CHARITY
FOUNDATION

A FOUNDATION FOR...

You Everyone and Anyone

Giving

Dreams

Potential

Healthy Lives

Our Local Community

A Better World



ANNUAL REVIEW 21|22

WELCOME

TO OUR RANGERS CHARITY FOUNDATION ANNUAL REVIEW FOR SEASON 2021/2022



IT HAS BEEN ANOTHER EXCEPTIONAL YEAR FOR THE RANGERS CHARITY FOUNDATION DURING WHAT HAS BEEN THE FIRST OF A NEW THREE-YEAR STRATEGY.

Our ability to be a force for good in the community has grown, and I would like to send best wishes and grateful thanks on behalf of the Foundation team to our supporters, charity partners, volunteers, friends, funders and the over 8,000 young people and adults we have worked with during the year.

We are a Foundation for: Potential; Healthy Lives; Everyone and Anyone; A Better World; Our Local Community; Giving and Dreams, and we continued, through these seven key pillars, to make a positive difference to people of all ages during the 2021/2022 financial year.

I hope that you will be able to take time to read our Annual Review and that you'll feel both inspired by, and proud of, the remarkable work of the Rangers Charity Foundation.

Connal Cochrane

A handwritten signature in white ink that reads "Connal Cochrane". The signature is fluid and cursive.

Director

Rangers Charity Foundation

OUR HIGHLIGHTS FOR 2021/2022

1. We delivered 20 community programmes for over 8,000 people of all ages, including our CashBack for Communities – Towards New Futures project which has successfully completed six programmes for vulnerable young people.

8,000!!!

2. We were able to champion and assist a range of local, national and international charity partners, including: Glasgow Children's Hospital Charity, Glasgow City Mission, Age Scotland, Unicef UK and a range of armed forces charities.



3. An extensive suite of employability programmes for young people was delivered throughout the year, with our staff working hard to support routes into positive destinations, deliver 300 SQA awards and help over 100 young people secure jobs. We were also proud to receive the Bronze Award for our employability work in the UK Sports Business Awards Best Sports Community Scheme category.



4. Our Hub in the Community initiative, which is now well established across three secondary schools in Glasgow, plans to launch in a further two secondary schools soon.



5. Thousands of primary school pupils across Glasgow have benefited from a range of tailored educational programmes focused upon health and wellbeing and diversity and inclusion delivered by our inspiring community coaches.



6. Mental wellbeing is arguably more important now than ever, and we have been focused on providing a number of programme opportunities for adults during the season, including: Football Fans In Training; Team Talk; The Changing Room and our Recovery Drop-In sessions.



7. The generosity and backing of our supporters has been phenomenal this year! From our incredible Charity Ball, to our 150th Anniversary Appeal activities, Big Ibrox Sleep Outs and online auctions and raffles – we could never achieve so much for others without this incredible support.



8. We have continued to arrange for letters of support from first team players to be sent to those affected by illness, bereavement and difficult circumstances during the pandemic and resumed in-person Dream Fund experiences.



9. Our friends at the Club have been very supportive throughout the year across all departments. Thank you and congratulations on reaching the final of the Europa League and winning the Scottish Cup.



10. We have played an active role in the Govan Thriving Place initiative, bringing local organisations together for the benefit of the people of Govan, particularly in the areas of learning and employability.



11. We recently passed a major milestone by donating over £6million in cash and in-kind support to a variety of charities and worthwhile causes since the Foundation's inception in 2002.





A FOUNDATION FOR

Potential

OFFERING LIFE CHANGING OPPORTUNITIES IN EDUCATION AND PATHWAYS TOWARDS EMPLOYMENT

Thanks to the Foundation's community programmes, thousands of young people are given the opportunity to learn, grow in confidence, improve their employment prospects and identify routes to other positive destinations such as further education and volunteering.

Our highly successful Ready For Employment programme offers individualised training to young people who face substantial barriers to gaining employment or progressing their personal development and an amazing 58 participants found a job as a result of the course this season alone.

Our CashBack For Communities – Towards New Futures programme, which aims to re-engage young people leaving prison or with experience of the criminal justice system, also enjoyed excellent outcomes, with 85% of the participants moving on to a positive destination.

As an SQA Approved Centre, the Foundation can offer recognised qualifications and has helped many disengaged students gain valuable life and work skills as well as qualifications through our Wider Achievement programme.

This season, we also continued to work with the Department of Work and Pensions – Job Centre Plus via our Ibrox Youth Hub initiative, the first project of its kind in the UK with a football club foundation. This service provides practical help and support to job seekers via activities such as CV building and interview skills and dovetails with our existing employability programmes.

Working here has given me a lot of confidence in my own ability, it's given me some new pride in what I do. It's given me a lot of confidence to talk to people, work as part of a team and show off my skills. I am super thankful to the Rangers Charity Foundation. I wouldn't have got here by myself.

Ready For Employment participant Jack Moss speaking about his new job as an apprentice chef

Our Hub in the Community initiative also expanded this season and now runs in three schools across Glasgow, providing each school with a full-time member of Foundation staff on campus to assist with raising attainment, increasing positive post-school destinations and enhancing transition links from primary to secondary, as well as having a universal impact across the year groups.





100+

PEOPLE FOUND JOBS
THANKS TO OUR
PROGRAMMES

96%

OF PARTICIPANTS REPORTED
THAT THEY FOUND THE WIDER
ACHIEVEMENT PROGRAMME
CONTENT BENEFICIAL

300

SQA AWARDS WERE
EARNED BY OUR
PROGRAMME
PARTICIPANTS



A FOUNDATION FOR

Healthy Lives

SUPPORTING CHILDREN AND ADULTS TO IMPROVE THEIR HEALTH AND WELLBEING

The recovery cafe gives me structure and a place of safety. It helps me in my recovery by getting to meet new people and seeing how far people have come. Some people come in and don't speak initially due to low self-esteem, but as the sessions go on, they start to find their voices.

Recovery Drop In Participant

Our health and wellbeing programmes are tailored for people of all ages and abilities, from Walking Football for over 50s and our Recovery Drop In project for recovering addicts, to providing P2 kids with age appropriate healthy eating education and a fun exercise programme focusing on co-ordination and movement via our Get Ready For Sport sessions.

One of the Foundation's most popular programmes is Football Fans in Training, Europe's leading healthy lifestyle programme. Overweight men and women aged 35 – 65 can improve their fitness, lose weight and train with fellow fans at Ibrox thanks to nutritional education coupled with expert fitness coaching. This season alone 107 adults lost a collective total of 88 stones and 299 inches around their waists!

Participants are also given the opportunity to enjoy a free continuation programme, FFIT For Life, which puts FFIT graduates through their paces at Ibrox every week and helps them maintain and build upon their successes from the course.

The last few years have seen many people struggle with their mental health due to the extra stresses and isolation associated with the COVID-19 pandemic and the Foundation has responded by increasing our provision in this area. This season we have delivered two mental wellbeing projects for men - Team Talk and The Changing Room - which help to build resilience and provide a safe and caring environment in which to talk.





71%

OF TEAM TALK PARTICIPANTS
IMPROVED THEIR MENTAL HEALTH
SCORE AS A RESULT OF THE SESSIONS
(WARWICK-EDINBURGH MENTAL
WELLBEING SCALE)

100%

OF TEACHERS WOULD
RECOMMEND GET READY FOR
SPORT TO OTHER SCHOOLS

12 STONES

AMOUNT OF WEIGHT HUSBAND
AND WIFE ALISON AND ANDREW
ROONEY LOST COLLECTIVELY VIA
FFIT AND FFIT FOR LIFE



A FOUNDATION FOR

Everyone and Anyone

CHAMPIONING DIVERSITY AND INCLUSION FOR ALL

I cannot express how much these Autism Football sessions mean to our kids. Hannah has been attending for a few years now and absolutely loves it. The coaches are amazing with the kids and it's such a great opportunity for them to interact with other children who face similar challenges to themselves, which gives them that safe space where they feel accepted and included. A huge thank you to Rangers Charity Foundation for continuing this wonderful initiative for our kids.

Autism Friendly Football Parent

The Foundation is wholeheartedly committed to championing and celebrating diversity, which is reflected in our support for the Club's Everyone Anyone campaign and the programmes we run under our Everyone and Anyone pillar.

Our Show Racism the Red Card Diversity Wins project aims to raise awareness of diversity, foster social cohesion and reduce physical and verbal violence linked to racism. The programme operates in partnership with the European Football For Development Network, as well as six other football clubs from across Europe, and was delivered to 500 primary students this season.

Our own flagship Diversity Wins programme was the first of its kind in the UK when it launched in 2018 and was delivered to 1,000 primary pupils this season.

The initiative focuses on promoting equality between young people, interactive anti-sectarianism and LGBT+ awareness sessions and diversity in the workplace.

Autism Friendly Football and Visually Impaired Football sessions continue to be of huge benefit to young people who might otherwise be unable to enjoy mainstream football. The sessions provide an opportunity to have fun, become more physically active, develop life skills and raise confidence and self-esteem. Our expert coaches work with the young people to develop their skills and the sessions also provide a respite and social environment for parents and carers.

This year, we also put a team into the world's first autism football league to allow players an opportunity to play matches for the first time.





1.000

PUPILS TOOK PART IN
OUR DIVERSITY WINS
PROGRAMME

97%

OF PARENTS SAID AUTISM
FRIENDLY FOOTBALL
HELPED IMPROVE THEIR
YOUNG PERSON'S
COMMUNICATION SKILLS

1.600

PARTICIPANTS
TOOK PART IN OUR
PROGRAMMES UNDER
THE EVERYONE AND
ANYONE PILLAR

Community Programmes

Healthy Lives

4,682 participants received 1,992 delivery hours of activity under our Healthy Lives pillar



FOOTBALL FANS IN TRAINING

Hugely successful health and fitness programme for overweight men and women aged 35 to 65.



FFIT FOR LIFE

Programme helping those who have completed FFIT maintain and build on their health and fitness successes.



THE CHANGING ROOM

Mental wellbeing initiative for men aged 30 to 64.



TEAM TALK

Weekly support group helping adult men open up about mental wellbeing, build their social circle and raise confidence and coping skills.



RECOVERY DROP-IN

Peer-led weekly session for adults in recovery from drug or alcohol addiction which includes recovery meetings, access to support and a safe space to socialise.



GET READY FOR SPORT

Our early primary years health and wellbeing programme which encourages kids to get active and learn about health.



JOY OF MOVING

School-based programme for 9-10 year olds which encourages physical activity and delivers nutritional education.



WALKING FOOTBALL

Free programme for anyone over 50 who wants to play football in a safe, non-contact environment.



GLASGOW VETERANS UNITED

14-week support programme for veterans plus a free weekly football session which offers camaraderie and fitness.

Our total hours of cumulative programme delivery over the season equated to programmes taking place

24 hours a day for 303 days

Potential

1,617 participants received 4,620 delivery hours under our Potential pillar



TOWARDS BETTER FUTURES

Encompasses two programmes – helping school leavers secure employment or positive destination and supporting S3 pupils who have disengaged from mainstream education.



CASHBACK FOR COMMUNITIES TOWARDS NEW FUTURES

Engages young people with experience of the criminal justice system and supports them in moving towards employment, volunteering or further education.



IBROX YOUTH HUB WITH JOB CENTRE PLUS

Initiative to help local young people aged 18 – 24 into work via a full-time Youth Work Coach from Jobcentre Plus based in the Ibrox Youth Hub.



HUB IN THE COMMUNITY

Partnership with three Glasgow schools which sees a Hub Officer based full-time in school to mentor vulnerable pupils, deliver class projects, aid transitions and be a universal support.



WIDER ACHIEVEMENT

Helps young people re-engage with their education by providing access to SQA qualifications and life skills in a relaxed, vocational environment.



READY FOR EMPLOYMENT

Improves the job prospects of local young people aged 18 to 24 who face substantial barriers to employment by delivering an individualised training programme.



COACH FOR TOMORROW

Assisting young people with aspirations within sports coaching to gain valuable skills and experience.



READY FOR HOSPITALITY

Employability course for 18 – 24 year olds specific to the hospitality sector, which includes hands on work experience.

Everyone and Anyone

1,596 participants received 646 delivery hours under our Everyone Anyone pillar



SHOW RACISM THE RED CARD

Delivers workshops around racism, discrimination and LGBT issues in schools under the Diversity Wins banner.



VISUALLY IMPAIRED FOOTBALL

Free football sessions with trained coaches for visually impaired young people of all abilities, aged 8 – 18.



AUTISM FRIENDLY FOOTBALL

Weekly free football sessions with trained coaches for youngsters aged 5 – 16 on the autistic spectrum.



DIVERSITY WINS

Project for P6 and 7 children focusing on discrimination, prejudice, stereotyping, equality and employability.



A FOUNDATION FOR

A Better World

BUILDING POWERFUL PARTNERSHIPS ACROSS GLASGOW, SCOTLAND AND THE WORLD

Following 18 months when soldiers have provided vital support to the nation's COVID-19 response, I'm delighted that Rangers FC and the Foundation continue to provide such staunch support to the Armed Forces in return. The Foundation and club's supporters provided a wonderful commitment to the three service charities and for that the Soldiers' Charity is truly thankful.

Charles Dunphie, Regional Director for Scotland, ABF The Soldiers' Charity

Since inception the Rangers Charity Foundation has supported charities locally, nationally and globally and recently achieved the major milestone of donating over £6million in cash and in-kind support since, to a range of worthwhile causes.

The Foundation partnered with the world's leading children's charity, UNICEF, in 2008 and has helped around two million of the world's children since via projects focused on education, health and emergency relief. This season's support included a donation of £15,000 to UNICEF's global vaccine drive and a further £15,000 to the charity's Ukraine Appeal.

We supported National Charity Partner Age Scotland with a donation of £25,000 for the charity's Helpline to help more older people access the social security and financial support they urgently need, particularly given the current cost of living crisis.

The Foundation has also continued its support to local partners, helping Glasgow Children's Hospital Charity fund Christmas trees around the wards and specialist equipment for the treatment of jaundiced babies thanks to a £10,000 donation.

Glasgow City Mission received £21,000 from our Big Ibrox Sleep Out events, which supported the charity's Overnight Welcome Centre, offering a safe, warm space, hot food and help and support to those who would otherwise have to sleep on the streets.

The Rangers Charity Foundation has a long and proud tradition of working with services related charities and, along with the club, holds a Ministry of Defence Employer Recognition Scheme Gold Award. This season saw us support three Armed Forces charities through our Armed Forces Fund, making donations totalling £18,000 to The Royal Navy and Royal Marines Charity, ABF The Soldiers' Charity and the RAF Benevolent Fund.





£6M+

DONATED IN CASH
AND IN-KIND
SINCE INCEPTION

£226K+

DONATED TO SERVICES
CHARITIES TO DATE

**2 MILLION
CHILDREN**

SUPPORTED VIA OUR
UNICEF PARTNERSHIP



A FOUNDATION FOR

Dreams

MAKING DREAMS COME TRUE FOR THOSE WHO NEED IT MOST

Our famous Dream Days were curtailed this season owing to COVID-19, but we still managed to find ways to give those fans most in need of a boost, a little surprise or fun experience.

The Foundation arranged hospitality matchday experiences for Dream Fund nominees and their guests at Ibrox and letters from Rangers players for children and adults who were ill, disabled or had suffered a recent difficult experience.

We also arranged special Dream Fund dinners at Ibrox with former players in attendance, which were held in the famous Blue Room.

Our annual Dream Fund Christmas party was also a highlight, with the kids meeting Santa and enjoying food, facepainting and a special magic show, as well as a gift.

A huge thank you for organising such a fantastic day. Scott and his mum were blown away and had such a special time. As a club and organisation it is amazing that you can offer such a meaningful and memorable experience. Thank you so much.

Heather, Beatson West of Scotland Cancer Centre





294

LETTERS SENT TO
THOSE IN NEED OF A
BOOST, SIGNED BY A
FIRST TEAM PLAYER

14

NOMINEES ATTENDED A DREAM
FUND MATCHDAY EXPERIENCE
WITH THEIR FAMILIES

25

CHILDREN ATTENDED
A SPECIAL DREAM FUND
PARTY AT IBROX STADIUM



A FOUNDATION FOR

Our Local Community

BEING A GOOD NEIGHBOUR BY SUPPORTING AND WORKING WITH LOCAL PEOPLE

A massive thank you to the Rangers Charity Foundation for joining us at our Spring Clean Scotland event in Govan last week. Together we collected 50 bags of litter!

Keep Scotland Beautiful



Being a good and trusted neighbour is important to the Rangers Charity Foundation, and we are proud to be playing an active part in the Govan Thriving Place initiative which aims to improve the quality of life for people who live and work in the local area.

We continue to be active in the Learning for Life and Work and Young People theme groups of Govan Thriving Place, with Foundation Director Connal Cochrane chairing the group which focuses on learning, and employability. We were also involved in a visit to Govan from Education Scotland, which highlighted recent achievements in the area and local organisations' progress and plans.

At the request of Glasgow Health and Social Care Partnership, we were pleased to administer the distribution of £20,000 to 13 local organisations as part of a Govan Thriving Place Community Budgeting Exercise.

Our staff and volunteers also took part in a local community clean-up organised by Govan Volunteer Bank and we were also delighted to welcome 80 local pensioners to Ibrox for a special Christmas lunch as part of the SPFL Trust's Festive Friends initiative. Locally, we also provided funding for 50 young people in the Drumoyne area to receive a packed lunch for three weeks of the summer holidays.



A FOUNDATION FOR

Giving

ENABLING OTHERS TO SUPPORT CAUSES AND PEOPLE CLOSE TO THEIR HEART

I would like to say a massive thank you for your donation to the Blackswan Memorial tournament. We raised over £8,000 in total! The funds will help massively in pushing MANTALK forward and taking the boys on days out that they may otherwise not have had the chance to do. These days will be a mix of fun, confidence building and general support to help these guys through tough times in life.

Terry, Sean and John, MANTALK

We responded to 2,207 requests for support during the season from fundraisers and people raising money for a wide variety of worthwhile causes and individuals in need. We always strive to be as generous and compassionate as possible and were able to respond positively to a remarkable 97% of the requests received and therefore make a significant boost to community fundraising throughout the country.

£132K

IN-KIND SUPPORT
DONATED 2021/22

293

BEST WISHES LETTERS
SENT TO SUPPORTERS
IN NEED OF A BOOST

105

WHEELCHAIR USERS
AND CARERS WERE INVITED
TO MATCHES AT IBROX



Simply the Best Supporters

FUNDRAISING

We met some fantastic people along the way throughout the challenge and received so much support from Rangers fans everywhere, raising over £13,000 for the Foundation. Thank you to everyone who donated during the walk / roll from Bellshill to Ibrox – every penny has gone to an amazing cause. We are already planning our next challenge for the Foundation – the London Marathon 2024 perhaps!?

Heather Johnston

Our generous supporters do so much for the Foundation, allowing us to help others in turn. The invaluable support of the Rangers Family makes it possible for us to deliver our community programmes, support our charity partners, make dreams come true – and much more!

Just some of our fundraising highlights this season include –

- Our Charity Ball returned with a swinging 60's theme, raising an incredible £95,000.
 - Over 170 supporters returned to Ibrox for one of our favourite events, the Big Ibrox Sleep Out, which raised £42,000. The Sleep Outs were even shortlisted for a Scottish Fundraising Award!
 - The club donated limited edition first team player shirts which were auctioned and raffled, raising over £26,000.
 - Our hugely popular Play On The Pitch event returned for the first time in four years and 120 supporters enjoyed the ultimate playing experience at Ibrox, raising an amazing £32,000.
 - Over 300 participants enjoyed a 5k run around Ibrox Stadium (whilst being covered with red and blue paint!) at our Blue All Over Fun Run, raising over £15,000.
 - Our Bears Up Ben Lomond climb was a fantastic day out for over 60 fans and raised £15,000.
 - We sold over 12,000 items of merchandise over the course of the season, including special Mother's and Father's Day cards and pin badges
 - Our season-long 150th Anniversary Appeal campaign to celebrate the club's historic milestone raised funds for four special legacy projects and included a special Prize Draw and the sale of dual crest 150th anniversary badges.
- A number of fans also took on their own **individual fundraising challenges** and initiatives during the year –
 - The amazing Jamesy took 150 selfies with fellow Rangers fans and completed a 12.4 mile walk / roll from Bellshill to Ibrox, raising over £13,000.
 - Andrew Williams pulled out all the stops in his gruelling challenge when he ran from Swansea to Ibrox Stadium over 14 days, covering over 400 miles and raising £2,000.
 - 120 players from Sons of Struth Football Academy took part in a sponsored climb of the Club Deck stairs at the Stadium, raising £14,000.
 - ECG Facilities staff hiked the mighty Buachaille Etive Mòr in challenging conditions, raising over £8,000.





1.265

PEOPLE TOOK PART
IN OUR FUNDRAISING
INITIATIVES

£225.896

THE INCREDIBLE AMOUNT
OUR SUPPORTERS RAISED

344

SUPPORTERS BECAME TRUE
BLUE HEROES BY RAISING AT
LEAST £150

THANK YOU!



The Rangers Charity Foundation would like to thank all our supporters, partners, volunteers, sponsors, funders and of course, everyone at Rangers FC for everything they do for the Foundation.



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